

Book Reports

SPRING 2016 Volume 13, Issue 2



STAMPS DELIVER KNOWLEDGE

America's First Self-Contained Letter Sheet

Greg Alexander

Stamp collectors can be smug at times in their understanding of the term "philately." But how many philatelists are familiar with the term "scripophily"? Scripophily is the hobby of collecting obsolete stocks, bonds and related securities. It tends to be most often associated with paper money collecting, but on rare occasions there are junctures between philately and scripophily. An intriguing item arrived in my mailbox recently that illustrates just such an intersection.

Shown here is an unissued stock certificate of the United States Sealed Postal Card Company, circa 1885. I've seen only one issued certificate of this stock – serial #4, issued Jan. 27, 1894. I've also seen another unissued certificate with serial #30 (mine is #96) so very few issued examples likely exist.



The USSPCC is best known for the first and only standard rate letter sheet issued by the U.S. Post Office: Scott #U293. This product was offered for less than a decade, from 1886 to 1894.

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Letter sheets — or letter-cards as they were known elsewhere — were popular around the world during this period; I have examples in my collection from Monaco, Brazil, and French Colonies (not produced by USSPCC). They required no envelope; the sender would simply lick and seal the gummed selvage after writing their message in the blank space inside.



The recipient would open the letter by tearing off the margins at the perforations. Although this effectively turned a letter into a postcard, the Post Office still charged the full two-cent letter rate.

USSPCC, which held a patent on the design, found a loophole to circumvent a specific prohibition by the Post Office Department on paying royalties to patent holders. Instead of the Post Office contracting the printing, USSPCC contracted directly with American Bank Note Co. (which, probably not coincidentally, also printed the company's stock certificate). USSPCC then sold the finished product to the Post Office under an agreement beginning June 30, 1886. USSPCC was paid \$2.85 per thousand sold, which retailed at \$23 per thousand. Letter sheets sold individually for 3 cents each, but the Post Office offered bulk discounts: 2 for 5 cents, 5 for 12 cents, 50 for \$1.15, etc., on up. They were also offered in pads of 25, 50 or 100.

The first "letter-sheet envelopes," as they were officially called, were released at some of the major post offices in August 1886, then at first- and second-class post offices the next month, and nationwide near the end of that year. Initially, letter sheets proved very popular. Around 30,000 were said to be sold the first day and in less than five months, by the end of 1886, some 2.5 million had been purchased.

In 1887 some of the novelty had worn off and sales for the full year were about 2.2 million. After that sales drifted further downward. In fiscal year 1889-90 only 1.18 million were sold, compared to 430 million postcards. Perhaps the public began to recognize that postcards or other postal stationery was a better value. In 1892, the Post Office issued the first paid reply postal cards, which offered businesses a better way to correspond and advertise with their clients. By fiscal year 1894 the number of letter sheets sold had fallen to 755,000 and penny

postcard sales had risen to 530 million. It's understandable that on June 30, 1894, letter sheets were officially withdrawn from sale by the Post Office, presumably at the end of their "contract" with USSPCC.

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While only one design for the letter cards was produced, bearing a portrait of President Grant, variations exist, including the number of perforations. The most obvious, though, are the series numbers. The first printing had no series noted. Following

this, the Post Office, probably in an effort to better track annual sales, added series numbers in the upper left corner. Collectors can find Series 1 through 7; working backwards from 6/30/94 in 12-month periods, Series 1 would have been released in mid-1887.

In 1895, the United States Sealed Postal Card Company was dissolved. They still appeared on the New York State tax rolls for that year, but paid only \$82.50 in taxes, giving some idea how the company's fortunes had fallen since the loss of their government contract.

But as most philatelists are aware, the legacy of letter sheets lives on in the field of postal stationery. In 1958, the Post Office put out their first lightweight letter sheet, intended for foreign airmail (UC32a). Minus the perforations, the aerogramme concept is much the same as the 1886 letter sheet. (UC54 shown here.)





References:

Catalog of the 19th Century Stamped Envelopes, Lettersheets and Wrappers of the United States / Undersander, Dan, ed.: United Postal Stationery Society, 2012

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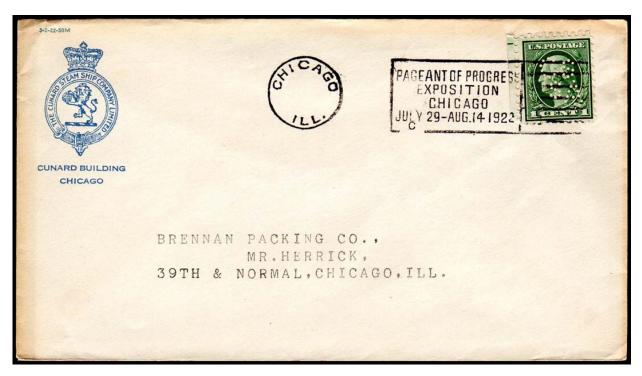
"U.S. Sealed Postal Card Company and the Grant Letter Sheet" / Ness, Howard: "Postal Stationery," issue 299, 1998

Spring Stumper

The stumper this issue is a cover with a lot going on. It bears a slogan cancellation from Chicago's 1922 Pageant of Progress Exposition and has an added bonus of a "CSSA" perfin, used by the Cunard Steam Ship Co., which mailed the cover. But the most obvious thing about it is the lack of date and time inside the cancellation ring. Three questions for our intrepid stumper solvers:

- Is the missing date/time intentional or some type of error?
- What does the A in the perfin stand for?
- What was the Pageant of Progress?

Hint: The cover is unsealed. Submit your answers by email to the *Book Reports* editor at nwpl@qwestoffice.net or by mail to NPL Book Reports, P.O. Box 6375, Portland, OR 97228. We will reveal the answers in our next issue.





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New on our Shelves

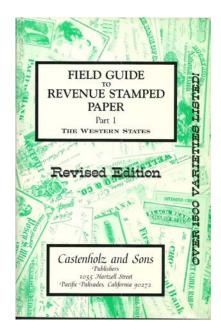
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COLLECTOR'S GUIDE
TO
CONFEDERATE PHILATELY
COLOR COMPANION

John L. Kimbrough MD
Conrad L. Bush

Kimbrough, John L., MD, and Conrad L. Bush, Collector's Guide to Confederate Philately – Color Companion, printed by authors, United States, 2003

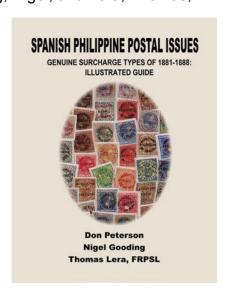
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FRPSL, Spanish
Philippine Postal
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1881-1888: Illustrated
Guide, published by
the authors, Brunswick,
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Brigham Auctions, Ltd., **The Brigham Collection of Canada**, in association with Auktionshaus Christoph Gartner GmbH & Co., 2016



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HAPPY BIRTHDAY!

FROM THE

 $\begin{array}{c} \textbf{NORTHWEST PHILATELIC LIBRARY} \\ \underline{\textbf{\textit{TO THE}}} \end{array}$

OREGON STAMP SOCIETY

1916 – 2016



THANKS FOR A CENTURY OF SERVICE TO OREGON'S PHILATELIC COMMUNITY

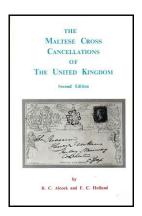
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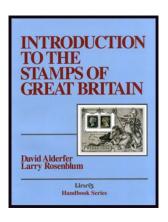
Surplus Books for Sale

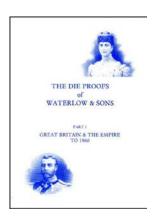
The Library regularly receives literature donations that include books and catalogs already in our collection. These duplicate items are offered to the public at discount rates, with the proceeds going to support library programs and acquisitions. Below is a sampling of surplus books in the Great Britain/British Commonwealth specialty. More than 300 titles are currently available; to see a complete list, visit the library's website (www.nwpl.org) and click on "Books for Sale." We will be adding more books in the next couple of months, so please check back.

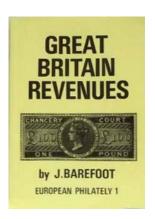
Author/Pub	Title	Ed.	Price
Alcock & Holland	Maltese Cross Cancellations of the U.K.	1960	\$20.00
Alcock & Holland	Maltese Cross Cancellations of the U.K.	1970	\$40.00
Alderfer	Introduction to the Stamps of Great Britain The 1913-14 Recess-Printed Series/King George V	2004	\$40.00
Australian P.O.	Sideface, etc.		\$5.00
Australian P.O.	Specimen Stamps and Stationery of Great Britain		\$15.00
Australian P.O.	Australian Postage Stamps - set of 7 booklets		\$5.00
Barefoot Beaumont &	Great Britain Revenues Second Edition	1983	\$15.00
Adams	Postage Stamps of Great Britain, Part 3 The Stamps of Elizabeth, Regina & the Royal	1954	\$30.00
Bruns	Family	1953	\$18.00
Burge	Cancellations of the Cook Islands and Niue Adhesive Fiscal & Telegraph Stamps of British	1971	\$17.50
Crofton/Corfield	India	1905	\$60.00
Current	Concordance & I.D. Tips	1984	\$7.50
Current	Overprints on British Stamps for Use Abroad	2002	\$20.00
Current	Great Britain Philatelic Literature, 2nd [5 copies] Handbook of British Philately for the Intermediate	1990	\$5.00
Current	Collector Handbook of British Philately for the Intermediate	1997	\$125
Current	Collector - Booklets Handbook of British Philately for the Intermediate	1997	\$5.00
Current	Collector – Q Vic	1997	\$5.00
De La Rue	Postage Stamp Printing Franklin's Guide to Stamps of Papua and New		\$15.00
Franklin	Guinea [2 copies] Die Proofs of Waterlow & Sons: GB & Empire to	1970	\$47.50
Fraser/Lowe	1960, Part 1 Commemorative Stamps of the British	1985	\$20.00
Haverbeck	Commonwealth	1955	\$10.00
Houseman	The House That Thomas Built	1968	\$15.00
Huggins	British Postal Stationery	1970	\$40.00
Johnson	British Postage Stamps	1944	\$10.00
Kellow	Kangaroos	1985	\$15.00
Legge	Australia, Line Engraved Issue of 1914		\$12.00
Lowe	British Postage Stamps of the Nineteenth Century	1968	\$5.00

Lowe W	/aterlows of Australia		\$5.00
TI	he De La Rue Key Plates Sale (Auction		
Lowe C	atalogue)	1979	\$7.50
Lowe D	e La Rue Punch Book	1987	\$5.00
Be	ermuda: The Handstruck Stamps and		
Ludington C	ancellations	1956	\$15.00
Marcus S _I	pecimen Stamps and Stationery of Great Britain	1980	\$10.00
Pompet Po	ost Offices of Papua and New Guinea 1885-1967	1967	\$15.00
Powell Th	he Postal History of the Territory of New Guinea	1964	\$12.00
Robertson Po	ost Roads, Post Towns and Postal Rates	1961	\$20.00
Pe	ostal Markings of England, London and Wales,		
Sanford 16	661-1900	1986	\$6.00
Sefi Ki	ing Edward VII Land	1912	\$20.00
Thorton C	atalogue of Official Perfins: Great Britain	1967	\$5.00
Ward Ki	ing George V, 1/2D, Die 2, Australia		\$15.00
Whitfield Th	he De La Rue Key Plates	1979	\$7.50
Whitney C	ollect British Postmarks	1979	\$15.00









In Appreciation

To the individuals listed below who have made recent donations of literature and other considerations to NPL, we thank you for you generosity. We want to assure you that we will make good use of these resources for our fellow philatelist and collectors.

Julie Sackett	Steven Frumkin			
William Beckett	Margaret Hecht			
Kurt Engelstad	Charles Herren			
Larry Weinstock	William Nix			
James Stultz	Roman Gudish			
John Blakemore	Lewis Bussey			
Columbia River Girl Scout Council				

THANK YOU all for your support!

Library Notes

Orlie Trier, NPL President

Centennial of the Oregon Stamp Society

This year we celebrate the 100th anniversary of our Stamp Society. We congratulate them on this accomplishment. The club is planning a celebration mid-July. Be looking for more information on the OSS website. The NPL will have an open house at the same time, so drop down and say hello.

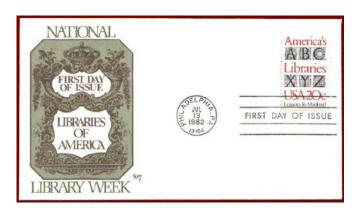
Book Reports Update

Just as a reminder, *Book Reports* is now being published quarterly. Our goal is to send an issue out in January, April, August, and October. DEADLINE for submitting articles, book reviews, or other items would be the 10th of the previous month. We can always use material and anyone can submit. Please email your submissions to me, Orlie Trier, at nwpl@qwestoffice.net.

Normally, *Book Reports* is distributed electronically to anyone who provides us with a current email address. It can also be downloaded from the NPL website. This issue we will be doing a special mailing to all OSS members, as a "thank you" and to let everyone know we are still putting out a newsletter. If you'd like to be added to our distribution list, please contact me at the email address above.

Tax Deductible Donations

And another quick reminder that we are a 501c(3) and accept donations of literature, stamps and supplies. Stamps and supplies that we are unable to sell we donate to our children's program. Nothing is wasted. Thanks for thinking of us when you have a contribution.



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